# **Privacy Policy & Cookie Policy**

## **Cookie Policy**

#### What are cookies?

Cookies are small text files that websites send to users' devices, where they are stored and then retransmitted to the same sites on subsequent visits. They are used to improve browsing experience, analyze website usage, or provide personalized advertising.

### Types of cookies used:

Technical cookies: Necessary for the functioning of the site. No consent required.

Analytical cookies: Collect aggregated statistical information. If anonymized, no consent is required.

Profiling cookies: Used to create user profiles for advertising purposes. Require consent.

### Third-party cookies:

The site may use third-party cookies (e.g., Google Analytics, Facebook Pixel). See their respective privacy policies:

Google: https://policies.google.com/privacy Facebook: https://www.facebook.com/policy.php

### Consent management:

On first access, a banner is displayed for consent choices. Preferences can be changed at any time via the "Manage cookies" link in the footer.

### Disabling cookies:

You can change your browser settings to refuse or delete cookies.

Data Controller:

Swing the World Sagl

Via Ubrio 36, 6616 Losone

Email: swingtheworldcommunity@gmail.com

Phone: +41 78 638 07 58

Last updated: June 30, 2025

## **Privacy Policy**

This Privacy Policy describes how personal data of users who visit and use this website is processed, in accordance with EU Regulation 2016/679 (GDPR).

### Types of data collected:

- Browsing data (IP addresses, browser technical data, request timestamps, etc.)
- Voluntarily provided data (via contact forms, newsletter subscriptions, account registration, etc.)

#### Purpose of data processing:

- To provide requested services
- To comply with legal obligations
- To improve user experience
- To send commercial communications upon consent

## Legal basis for processing:

- Performance of a contract
- Consent of the data subject
- Legal obligation
- Legitimate interest

### Processing methods:

Data is processed electronically and on paper, with adequate security measures to prevent unauthorized access, disclosure, alteration, or destruction.

#### Data retention:

Personal data is retained for as long as necessary to achieve the purposes for which it was collected, unless otherwise required by law.

## Data subject rights:

Users may exercise their rights under Articles 15-22 of the GDPR at any time, including:

- Access to personal data
- Rectification or deletion
- Restriction or objection to processing
- Data portability
- . Withdrawal of consent

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